

## Merchandise & Marketing Program

The Chamber provides an opportunity for all members to benefit from our Marketing and Sales programs. Contact us to find out how you can take part in the Lake Almanor Merchandise Program.



## 2010 Sponsors

### Platinum Sponsors

Haws, Theobald & Auman  
Coldwell Banker Kehr-O'Brien Real Estate  
Wisteria Home Furnishing  
Sierra Broadcasting Corporation  
US Bank

### Gold Sponsors

Lake Almanor Fitness Center  
B & B Booksellers  
Plumas Bank  
Drakesbad Guest Ranch, Calif. Guest Services  
Feather River College

## 2010 Community Partners

Foxwood Community Development



Best Western Rose Quartz Inn



Seneca Health Care District



Inland Business Systems



Diamond Mountain Casino & Hotel



Plumas Pines Resort



Knotty Pine Resort



## Sponsorships & Additional Opportunities

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P.O. Box 1198  
Chester, CA 96020

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Fax: 530-258-2760

info@LakeAlmanorArea.com  
[www.LakeAlmanorArea.com](http://www.LakeAlmanorArea.com)

## Sponsorships & Additional Opportunities

### Gold Sponsor \$500

Gold Sponsors receive all the advantages of chamber membership along with the following:

Gold level sponsorship at all Chamber Sponsored event.

One Category Specific Ad and logo or banner and URL displayed on 3 of the following pages of the Chamber website:

- Alternate Directory Search
- New Member Registration
- Classified Ads
- Contact Us
- Mailing List
- Subscription
- Other

### Platinum Sponsor \$1000

Platinum Sponsors receive all the advantages of chamber membership along with the following:

Chamber Membership and services for all agents, doctors, and secondary entities.

Platinum level sponsorship at all Chamber Sponsored event.

One Category Specific Ad and logo or banner and URL displayed on 3 of the following pages of the Chamber website:



Platinum Sponsor since 2009

- Traffic Catcher Pages
- Directory Page
- Members Area
- Relocation Guide
- Other

Rotating sponsor presence on the Chamber's Web Cam and Newsletter.

### Community Partner

A limited number of Community Partnership opportunities are offered to members who would like to partner further with the Chamber in our marketing, public relations and business and event development mission.



Additional benefits for Community Partners include: Platinum Membership benefits, Marketing, Event and Public Relation opportunities, and Major Sponsorship of a Chamber Event

### Category Specific Advertising

\$60 /year

Category Specific Advertising on the Chambers Web site puts your banner ad and URL at the top of any one category in the Chamber Directory. Join those who are taking advantage of the over 350,000 visitors to the Member Directory each year.

\$5 per month or \$60 per year will give you the web advertising exposure you are looking for.

Professional graphics can be designed for an additional \$30 ad development fee.



Category Specific Graphic Designs are provided by Appleby Arts

### Web Page Advertising \$120 / year

Web Page Advertising on the Chambers Web site puts your banner ad and URL at the top or side banner slot of a major web page.

\$10 per month or \$120 per year will add you to the growing number who are taking advantage of the over 350,000 visitors to the Member Directory each year.

Your logo or banner ad and URL would go be displayed one of the following Web pages :

- Relocation Guide
- Alternate Directory Search
- Links Page
- New Member Registration
- Classified Ads
- Contact Us
- Mailing List
- Subscription

### Web Optimization Services \$25

Optimization of your business presence on the Chamber website will take you about ½ hour with periodic updates at your discretion. Each member may utilize support services from EcTown, USA. See your member site for details. Monthly web training is also available at the Chamber

Chamber staff can also optimize your web presence, if you desire, for an initial \$25 and \$20 per additional update.